XR Expo goes virtual: XR trade fair to be held digitally in 2020

Stuttgart, 24.04.2020 - The fourth edition of the XR Expo will be digital this year, due to the corona virus situation. The virtual XR Expo will take place as planned, June 25th to 26th 2020, where everything will revolve around virtual, augmented and mixed reality.

Special circumstances require creative solutions: The virtual XR Expo 2020 connects the world digitally! With the help of an interactive event app, exhibitors and visitors can virtually participate in the XR Expo and gain new experiences from simple web streams to immersive collaborative XR environments.

Where XR technology meets tomorrow’s ideas: XR Expo is all about virtual, augmented and mixed reality. The tech event offers both Expo and Congress for professional users from the fields of industry, architecture, medicine, commerce and trade.

Since 2017, the XR Expo has offered a wide range of products and services for XR users from various industries and application areas. Last year, exhibitors such as Audi, Akka Technologies, Ansys, Barco, Battenberg Robotics, Capgemini, ESI, Fraunhofer IGD, PTC, Re’flekt, Star Cooperation, Techviz and Vario were represented. The XR Expo is a joint venture event of Virtual Dimension Center (VDC) Fellbach and Lightshape GmbH & Co. KG.

Lightshape GmbH & Co. KG is a team of media experts and programmers. Early on, Lightshape recognized the opportunities of virtual reality. In addition to classic CGI production, they have played a significant role in the research and development of VR. This includes the development of a holodeck as a virtual showroom for various applications.

The Virtual Dimension Center is Germany’s leading competence network for virtual engineering. Technology suppliers, service providers, users, research institutions and multipliers work together in the VDC network along the entire chain of Virtual Engineering in the fields of 3D simulation, 3D visualization, product lifecycle management and virtual reality. VDC’s members focus on higher innovation and productivity through information advantage and cost benefits.

Would you like to become a part of this extraordinary experiment as an exhibitor? Then send us a preliminary information as soon as possible by e-mail to exhibitor@xr-expo.com. You would like to support this unique virtual event as a sponsor? Then please contact us at sponsor@xr.expko.com.

Length: 2,240 characters (without spaces)
Further information about the Virtual XR Expo 2020: xr-expo.com
Please send us a specimen copy to: presse@xr-expo.com

Please do not hesitate to contact us, if you have any questions.

Press contact:
Natascha Brand
XR Expo GmbH
Schockenriedstr. 4
70565 Stuttgart, Germany
Tel: +49 (0) 711 58 53 09-10
Mail: presse@xr-expo.com